

ABSTRACT OF THE DISCLOSURE

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A projection display apparatus is constituted by a display panel provided with first electrodes, a circuit board provided with a drive circuit including second electrodes for driving the display panel, a projection lens support provided with a projection lens for projecting an enlarged image onto a screen, and a holder provided with a connector for the first and second electrodes and with positioning means for the holder and the projection lens support. The first electrodes of the display panel and the second electrodes of the circuit board are electrically connected by the connector of the holder, respectively. The projection lens support is positionally aligned and connected with the holder by the positioning means for optical alignment of the projection lens.

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